# Redefining Ingenuity™

# Successful HBCUs/MSIs in the Government Contracting Arena

Michael A. Townsend, Sr. Director, SBLO SAIC Small Business Development and Utilization Office

January 2017





#### Redefining Ingenuity™

# **Mentor Protégé Business Support Activities**

- Financial Management & Reporting
  - -Cost Accounting Standards;
  - -Certification of Costs Laws

(TINA, CAS...); Indirect Cost Breakouts (Overhead, G&A...)

- New Business Opportunities
  - -Capture Management, Prime Proposal Development, Pricing Strategy
- Program Management
  - -Program Management Professional (PMP), Project Control Methodologies
- Marketing
  - -Business Development, Branding, Marketing Materials
- Human Resources
  - -Service Contract Act, Labor Laws, Mandatory Recordkeeping, Fair Labor Standards Act
- Federal Contracting Rules & Policies
  - -One on One Discussions plus classroom training on Procurement Integrity Act, Ethics & Integrity, Conflict of Interest, Contract Formulation, Price Analysis, Federal Acquisition Regulations, Proposal Development



## **What Made Your Agreement Successful?**

- Oakwood University was NASA's FIRST Historically Black College and University(HBCU) to be accepted into NASA's Mentor-Protégé Program with SAIC as its' Mentor!
- Over the three year period, numerous faculty and staff took advantage of the SAIC University on-line courses.
- Community Involvement and Support
- The Office of Sponsored Programs Department received certificates in the Federal Contract Training workshops plus training in Service Contract Act, and RFP Analysis and Proposal development, and Six-Sigma Training.
- In 2011, through the Mentor-Protégé relationship, Oakwood University received the distinguished ISO9001-2000 Certification.
- One of the greatest benefits have been the opportunity for our students to receive internships.

  Through this program more than 100 Students worked with SAIC
- Full employment opportunities have been offered to some of the students.



### **What Made Your Agreement Successful?**

- Development of a new Partner supporting our NASA Customer
- Ability to bring in new talent from a local University
- Addition of a newly educated workforce capable of bringing in innovation and creativity to SAIC and our customers
- Created a new business partner capable of becoming a prime contractor and subcontractor on other programs.
- The addition of Oakwood University to SAIC's UNITES Team allowed for the expansion of work into other NASA programs including NICS, EAST, Safety Assurance.



#### Redefining Ingenuity™

#### **Lessons Learned**

- Make the process of the Mentor-Protégé Program a priority within both organizations
- Take advantage of the opportunities the Mentor offers the HBCU
- Always Remember...An HBCU is NOT a normal small business!
- A HBCU is a Educational Institution first, a business second!
- A cultural change within the University must take place for success.
- Change must begin, and be led with, the heads of the College/University.
- Grants and Federal Contacts are NOT the same.
- Successful Contracts will occur only if a designated contract office in the University is in place with personnel that have specialized training.
- "Sponsored Programs Office" can be the right office.
- Plan for new business opportunities together
- Business Functional Support is needed as part of the cultural change All Business Offices!
- COMMUNICATION Meet often with Faculty and Leadership.

